

# AT&T Cybersecurity

CHECK POINT 2018 MANAGED SECURITY SERVICES PARTNER OF THE YEAR

Terry Hect | Vice President of Technology Strategy

# Today's Agenda



Introducing AT&T Cybersecurity

Perspectives & Approach

Current State & Cyber Goals

Evolution: SD/WAN, Edge & Cloud

AT&T and Check Point Partnership



# Our strategy

Deliver Edge-to-Edge capabilities through industry leading and differentiated products

Core Networking

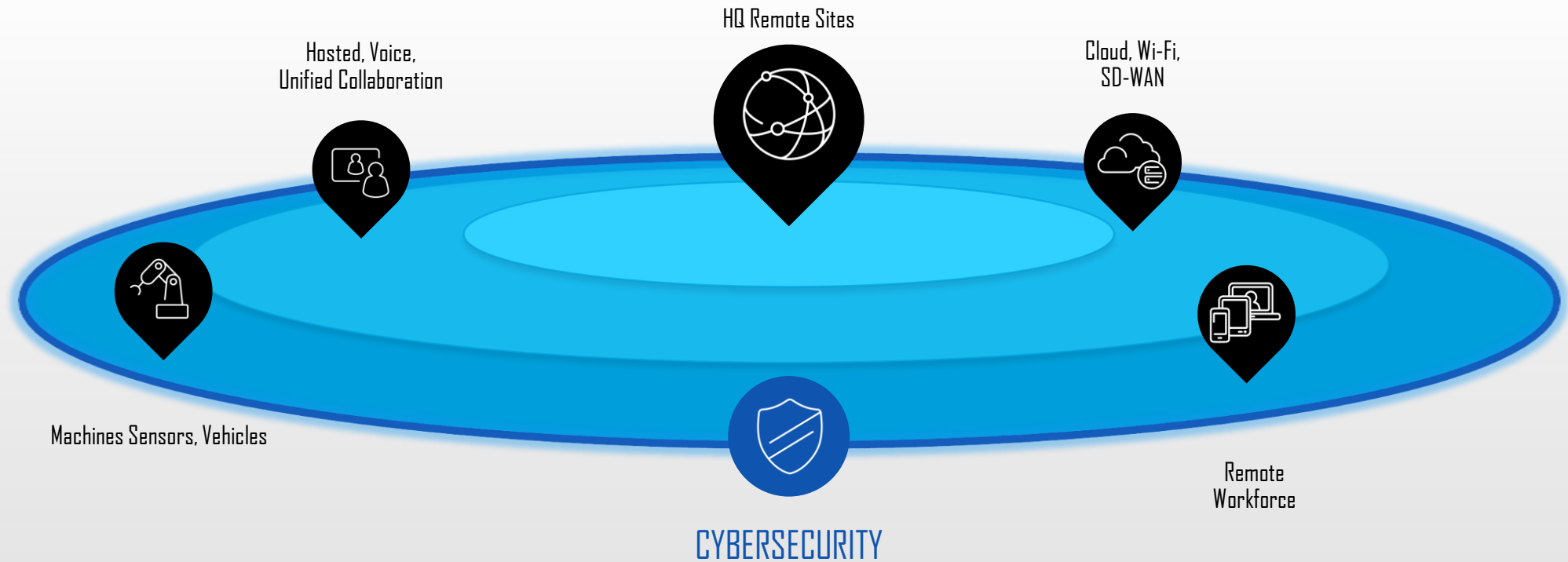
Edge Solutions

Voice & Collaboration

Internet of Things

Mobility

Cybersecurity



# AT&T Cybersecurity



## AT&T Alien Labs

Threat research team powered by **OTX**  
& over **30%** of global Internet traffic



## Cybersecurity Consulting

Security Consulting organization with a  
**25** year history

Frequently engages Check Point for  
security expertise



## Managed Security Services

**MTDR** & **40+** MSS Offerings. **8** Security  
Operations Centers with **500+** Staff



## Unified Security Management (USM™) Platform

Check Point integration coming in 2020

Automation, Integration & Orchestration of AT&T Threat Detection and 20+ security  
controls

# AT&T Cybersecurity



19M

Daily OTX threat indicators to AT&T Alien Labs

105B

Potential probes for vulnerabilities across our global IP network every day

<sup>1</sup>

As of Q3 2019

8

Global Security Operations Centers monitored

24/7/365

2000+  
Security specialists

275+  
Petabytes of traffic per day<sup>2</sup>

As of Q4 2019

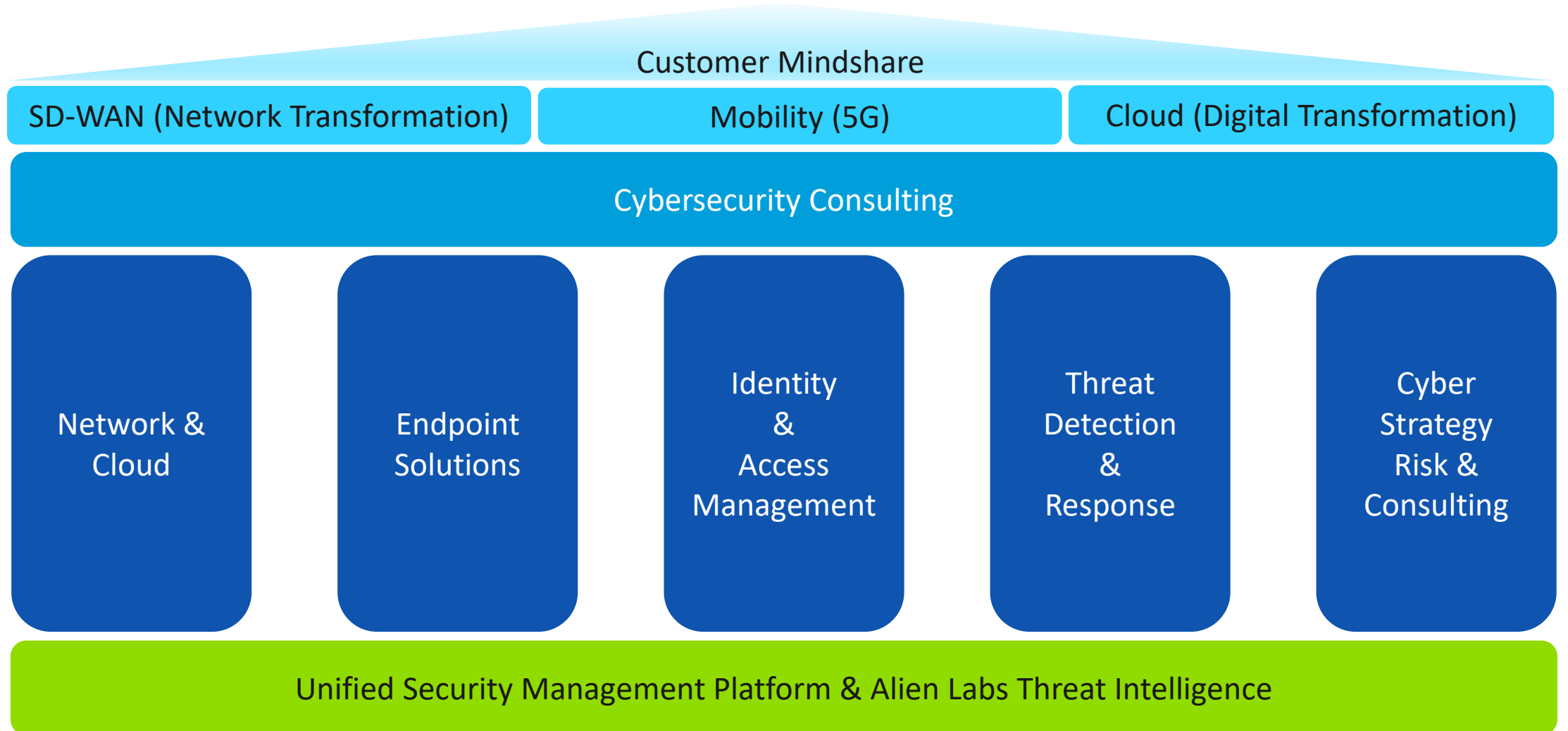
20+  
Years of strategic  
Check Point partnership

20k+  
Managed  
Check Point gateways

~700  
DDOS Attacks mitigated per week

As of Q4 2019

# AT&T Cybersecurity Solutions & Market Trends



# Beyond the Latest Breach...

**“U.S. CEOs Are More Worried About  
Cybersecurity Than a Possible Recession”**

Fortune Magazine, January 17, 2019



# Our Great Strategies Are Not Always Perfect

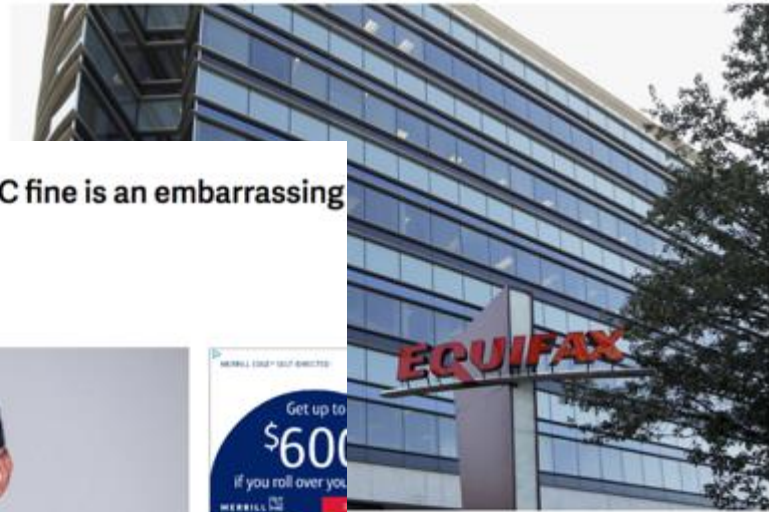
## Marriott Faces \$124 Million Fine Over Starwood Data Breach

Penalty is second hefty fee proposed this week against a major corporation by U.K. enforcer

LILY HAY NEWMAN SECURITY 07.22.19 03:58 PM



## \$700 MILLION EQUIFAX FINE IS STILL TOO LITTLE, TOO LATE



## Facebook's \$5 billion FTC fine is an embarrassing joke

Facebook gets away with it again

By [Vivek Patel](#) | [@vivekpatel](#) | Jul 12, 2019, 9:05am EDT

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Mark Zuckerberg is laughing at you

Facebook's stock went up after news of a record-breaking \$5 billion FTC fine for various privacy violations broke today

Marriott said it would contest the British regulator's ruling. [By DOMINIC LIPINSKI/PA WIRE/ZUMA PRESS](#)

By [Parmy Olson](#)  
Updated July 9, 2019 3:46 pm ET

LONDON— [Marriott International Inc.](#) (million) fine from the U.K.'s privacy regulator raises pressure on business

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if you roll over your  
HERBILL

GOOD DEALS

The best Amazon Prime Day

Historic data breach, the credit bureau to pay at least \$575 million, and up enforcement actions with 50 US

## Inside the Magecart Breach of British Airways: How 22 Lines of Code Claimed 380,000 Victims

September 11, 2018, Yonathan Klijsma

## British Airways faces record-breaking GDPR fine after data breach

The ICO wants to fine the airline £183 million

By [Jon Porter](#) | [@JonPorter](#) | Jul 8, 2019, 4:15am EDT

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Illustration by Alex Castro / The Verge

The UK's data watchdog has announced plans to fine the airline British Airways a record £183 million over last year's data breach. The Information Commissioner's Office (ICO) said that "poor security arrangements" at the company led to the breach of credit card information, names, addresses, travel booking details, and logins for around 500,000

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# 1000s of cyber security Companies?

*A challenge to even evaluate  
all the key products*

# An elite few manage cyber risks well

*But at what cost? Is this scalable?*



**\$100M+**

**Annual security spend**

"In 2016, JPMorgan upped its cybersecurity budget from \$500M in 2015 to \$600M"

— [CB Insights](#), Jan 2018



**100s – 1000s**

**Security Employees**

"2018-2019: 53% of organizations report a problematic shortage of cybersecurity skills."

— [ESG](#), Jan 2019



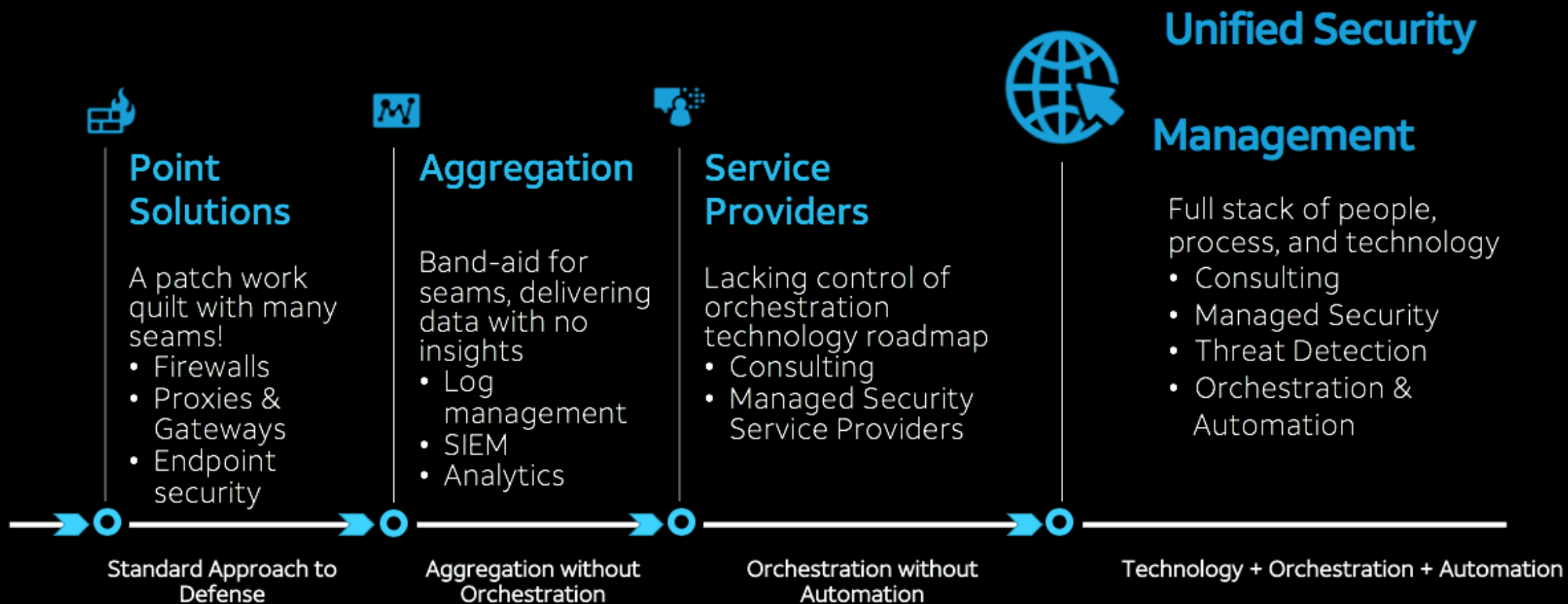
**70 – 150+**

**Technical Solutions**

"The average enterprise uses 75 security products to secure their network."

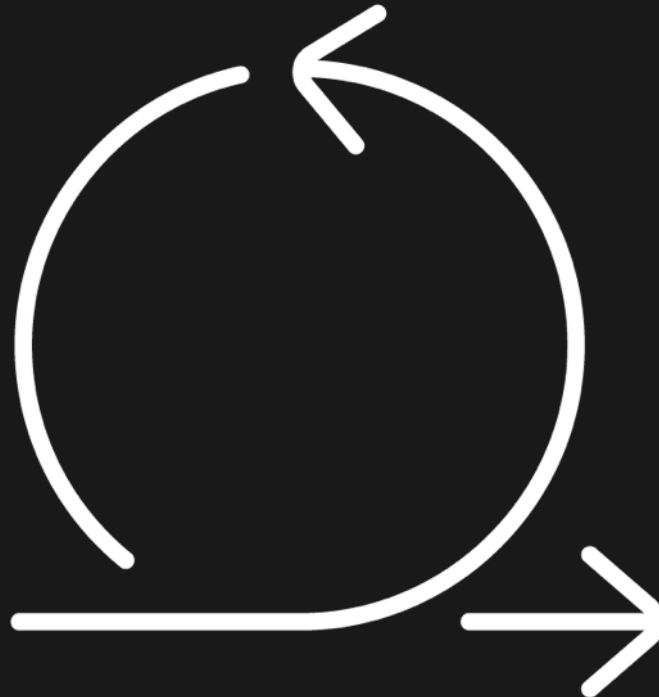
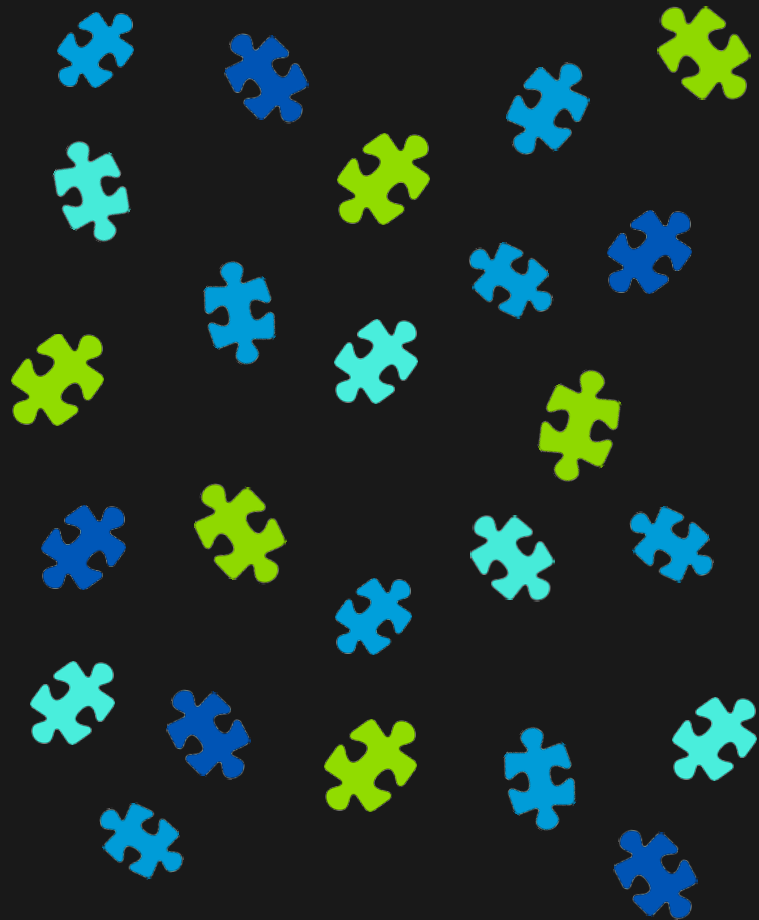
— [GSD](#), March 2016

# Our Vision of The Next Decade



# Accelerating Security Trends

Consolidation eliminates the seams



Security Orchestration  
Technology (SOAR)



Cloud (Transport)  
Security Platforms



Integrated Security  
Platforms



Managed Security  
Services Provider



Enhanced by Check Point  
Infinity Architecture

# Our Strategy

Deliver Edge-to-Edge capabilities through industry leading and differentiated products

Core Networking

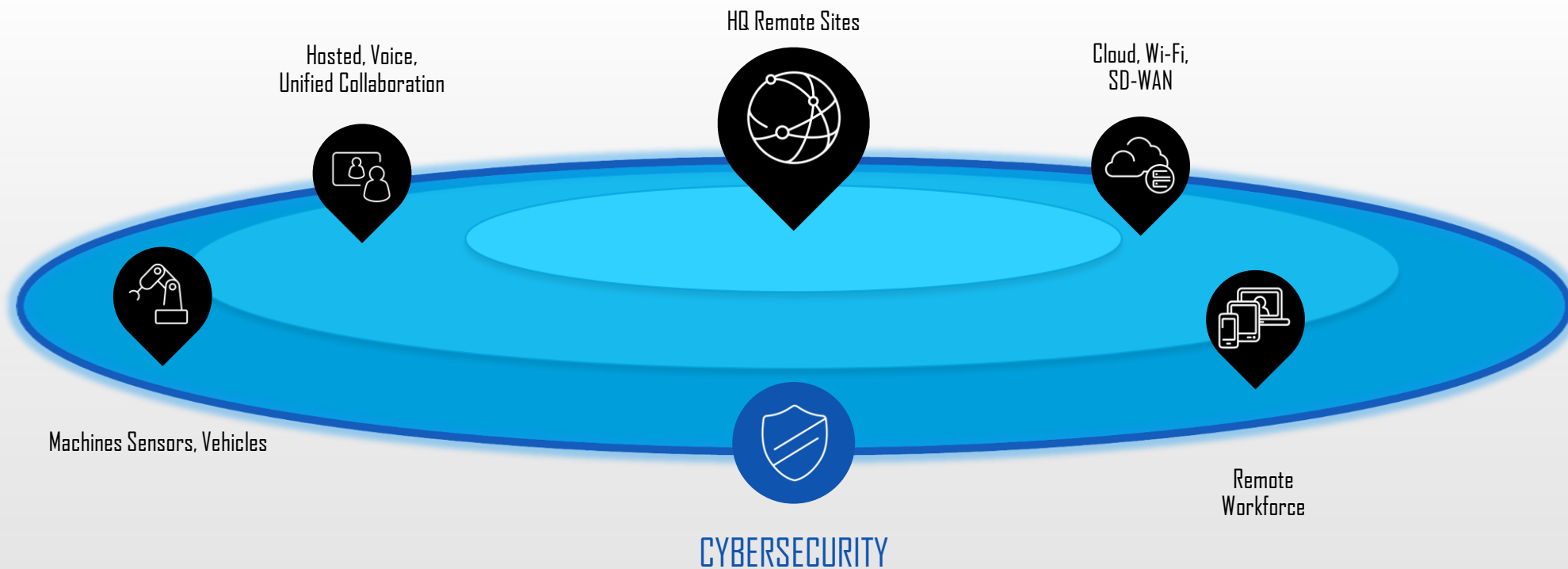
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Voice & Collaboration

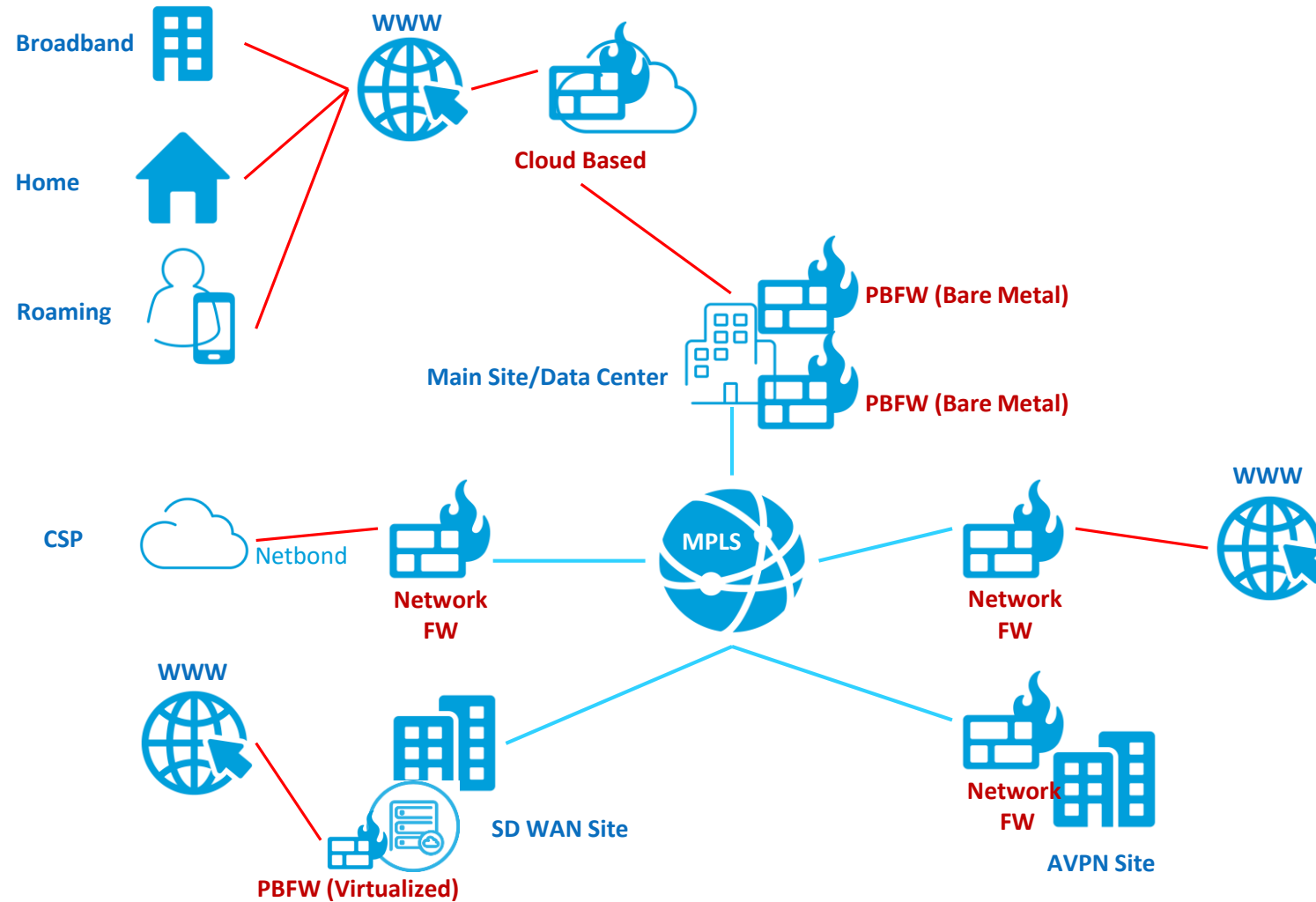
Internet of Things

Mobility

Cybersecurity



# Today's Hybrid Security Model



# Key Next Steps

Distributed  
Security  
Gateways

Consulting,  
Risk  
& Compliance

# Starting with Consulting

Understand Your Risk	Manage Your Risk	Operate & Evolve at Scale
<p><b>Assessment</b></p> <ul style="list-style-type: none"> <li>• Roadmap</li> <li>• Policy Design</li> <li>• Cyber Security Posture Assessment</li> <li>• Security Training and Awareness</li> <li>• Social Engineering Assessment</li> </ul> <p><b>Risk</b></p> <ul style="list-style-type: none"> <li>• Framework and Governance</li> <li>• Risk Assessment and Remediation</li> <li>• Security Architecture &amp; Design</li> <li>• Highly Secure Cloud, Mobility &amp; IoT Solutions</li> </ul> <p><b>Compliance</b></p> <ul style="list-style-type: none"> <li>• Compliance Reviews &amp; Attestation</li> <li>• Payment Security Solutions (PCI)</li> <li>• Privacy Management</li> </ul>	<p><b>Threat Identification</b></p> <ul style="list-style-type: none"> <li>• Vulnerability Management Services</li> <li>• Ethical Hacking</li> <li>• Wireless Security</li> <li>• Application Security Services</li> </ul> <p><b>Infrastructure and Network Operations</b></p> <ul style="list-style-type: none"> <li>• Security Operations &amp; Optimization</li> <li>• Security Transformation Services</li> <li>• Network Access Control</li> <li>• Firewall Analysis &amp; Migration</li> <li>• Identity &amp; Access Management</li> </ul>	<p><b>Strategy, Risk &amp; Compliance</b></p> <ul style="list-style-type: none"> <li>• Roadmap, Framework and Governance</li> <li>• Highly Secure Cloud, Mobility &amp; IoT Solutions</li> <li>• Compliance Reviews &amp; Attestation</li> </ul> <p><b>Pre Breach Services</b></p> <ul style="list-style-type: none"> <li>• Incident Response Program Development</li> <li>• Data Breach Simulations</li> <li>• Incident Response Retainer Services</li> </ul> <p><b>Post Breach Services</b></p> <ul style="list-style-type: none"> <li>• Breach investigation</li> <li>• Digital Forensics</li> <li>• Investigative Analysis</li> </ul>



# How We Can Partner Over the Next Decade

Maximize commercial economics for **Standard Portfolio**, meet unique customer needs with **Tailored Solutions** and bring customers to standard offers over time with **Transformation Services**

## Standard Portfolio Products

- Cybersecurity consulting, AT&T First offers & select 3rd party managed services
- AT&T branded & highly differentiated
- The AT&T "recommended cybersecurity solution"

## Transformation Services

- "Walk-in-take over" with a game-plan & end-date
- AT&T leads transformation & phased adoption (ex. Cloud transformation)
- Assess, takeover & migrate to standard on 12, 24, 36 month timeframes

## Tailored Security Solutions

- Custom solutions, integration projects & staff augmentation
- Custom solutions, migrated into standard portfolio at AT&T discretion
- Customer specified solutions

### Commercial Economics

Concise service definitions, automation & scale



### Bespoke Solutions

Optimized to meet exacting customer specification

# AT&T and Check Point Use Case

## Large State Education Agency

Mutual AT&T and Check Point Customer

### The Challenges

Student applications demanding rapid increase in bandwidth

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Ageing cyber security infrastructure

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Limited technical resources on staff

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Very low capital budget

### The Solution

AT&T provided edge-to-edge managed network services including cyber security

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Check Point 'best in breed' next generation threat prevention, high capacity hardware and specialized pro services

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AT&T engineers on staff with Check Point certification

### The Customer Benefits

Dynamic, highly secure network for students/faculty

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Single point of contact for all managed services – telephony, network and cyber security

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"as a service" model that helps keep customer in budget with predictive operating costs

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Solution that scales with growing technology needs of education cyber security





AT&T Business