How to Build a
Future-Proof
Cybersecurity Skills
Development Program



Wes Samuel

Senior Vice President, Global Sales

CYBRARY



<u>People</u> Are Your First Line of Defense, but Gaps Persist

Process and tech are important, but *people* are crucial to mitigating risk and enabling growth

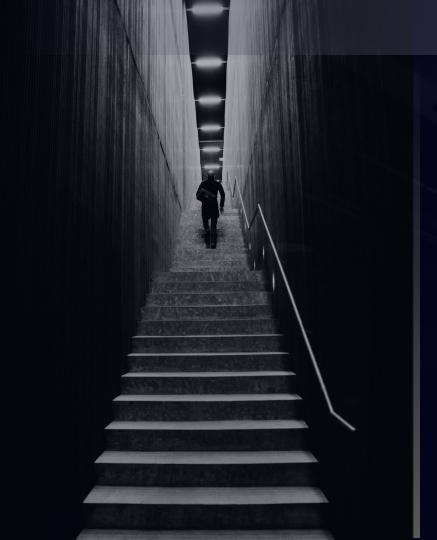
Cybersecurity workforce gap is estimated at 3.4 million workers, a **26% increase over 2021**

Your team feels the strain too: 70% of cyber workers feel they're not staffed to be effective

From (ISC)² 2022 Cybersecurity Workforce study

Skills Development Programs Require a Holistic, Continuous Approach





Get Executive Buy-In and Organizational Alignment

Align to overarching business strategy and articulate positive impacts on org-wide goals

Secure support from trusted collaborators in other departments to start building momentum

The Classic Myth:

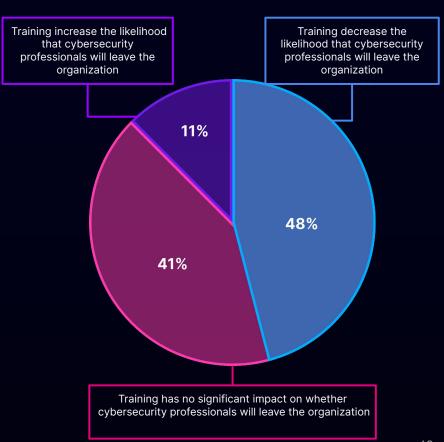
Training makes employees more likely to job-hop with their newly enhanced skills, increasing employee turnover.

VICMO

Omdia research refutes the idea that training increases employee turnover

- 90% of respondents refuted the training myth
- 48% said training decreases the likelihood of cybersecurity employee turnover
- Only 11% of respondents said training increases the likelihood of employee turnover

"The Myths of Training Cybersecurity Professionals" - Omdia Research Report



Support skills development at all levels with a full continuum of content

Career and Skills Development

Certification Prep

Mission Readiness

Cover all major functions of a high-performance cybersecurity workforce:

- Defensive (Blue Team)
- Offensive (Red Team)
- Engineering and Ops
- Governance, Risk, and Compliance
- Leadership

Provide support for the industry's most essential certifications, to help staff continue advancing

Build mission-ready skills with threat-informed content and advanced courses that help protect your organization

Seek platforms that provide a diverse mix of content for different learning styles



CYBRARY FOR TEAMS

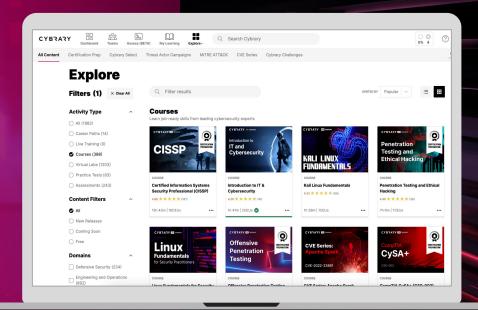
Leading Cybersecurity Skills Development Platform

Massive cyber-focused platform, with unmatched depth and breadth

- 2,000+ courses across the full spectrum of topics, to develop staff at all levels
- Expert-curated content
- Centralized and intuitive platform UX

A wide variety of content, laser-focused on hands-on, practical skills

- Video, text, multimedia, labs, and assessments to suit all learning styles
- Online instructor-led training (Cybrary Live)



Like a membership to the world's best gym, with access to elite personal trainers

CYBRARY FOR TEAMS

Self-Paced Learning

- Support for 43 key certifications, for staff at all levels
- Curated, on-demand course modules with video, text, and labs
- Practice tests to ensure staff is ready to ace the exam

CYBRARY LIVE

Live, Instructor-Led Training

- Tailored material for the needs of students in the session
- Small class sizes (25 attendee max) to maximize engagement
- Immediate feedback to clarify challenging concepts

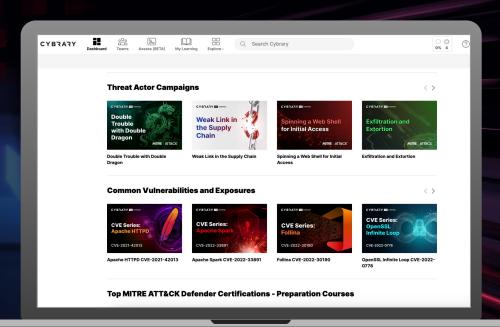


Threat-Informed Content for Mission-Ready Skills

Threat Actor Campaign courses to prepare your team for real-world adversaries

Common Vulnerabilities and Exploits (CVE)

courses for hands-on experience patching new vulnerabilities in a safe environment



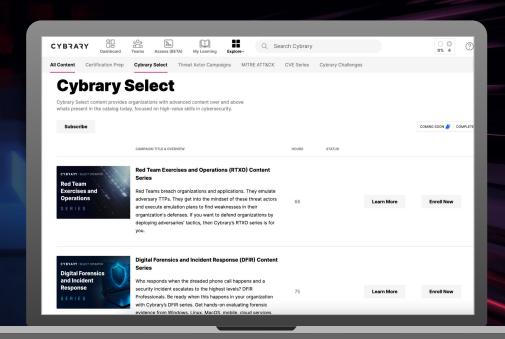


Introducing Cybrary Select:

Advanced Content for the Most Impactful Skills

Courses covering the full spectrum of the highest-value skills, with in-depth tactics, techniques, and procedures and cross-functional collaboration and leadership

Exclusively available to Cybrary for Teams customers and included in all Teams accounts

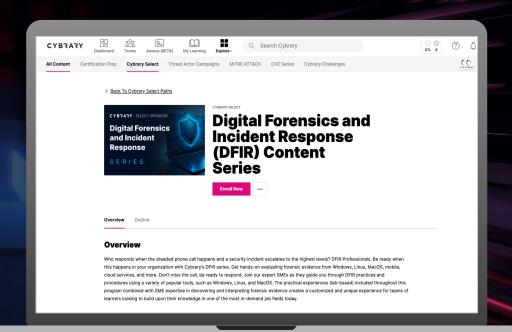




Digital Forensics and Incident Response (DFIR)

Our flagship advanced Blue Team **Cybrary Select** series, with a robust, advanced offensive security curriculum for intermediate to advanced staff:

- Forensics 101
- Incident Response Theory
- Mobile Forensics
- Cloud Forensics
- Legal Procedures

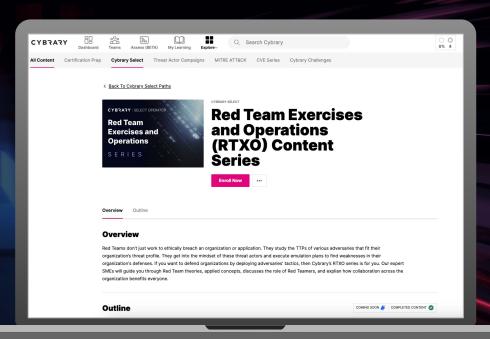




Red Team Exercises and Operations (RTXO)

Our flagship advanced Red Team **Cybrary Select** series, building advanced defensive skills to breach the target and succeed in more complex missions:

- Operations Planning
- Open Source Intelligence (OSINT)
- Breach Operations
- Post Exploitation
- Physical and Social Attacks





SPECIAL OFFER Limited Time

13 months of Cybrary for Teams for the price of annual subscription - 1 month free