



Cyberint
A Check Point Company

Impactful Intelligence

Introducing Check Point's
External Risk Management

Dec 05, 2024



Yochai Corem

VP External Risk Management

Agenda For Today's Session

- What is Infinity ERM
- Live Demo
- Check Point – Cyberint Product
Integration Roadmap
- Q&A

Organizations Face Critical Security Challenges Every Day

External threats are responsible for 83% of breaches.

- **Stolen credentials & Identity theft**

are used as an attack entry point to organizations.

- **Phishing websites and Social Impersonation**

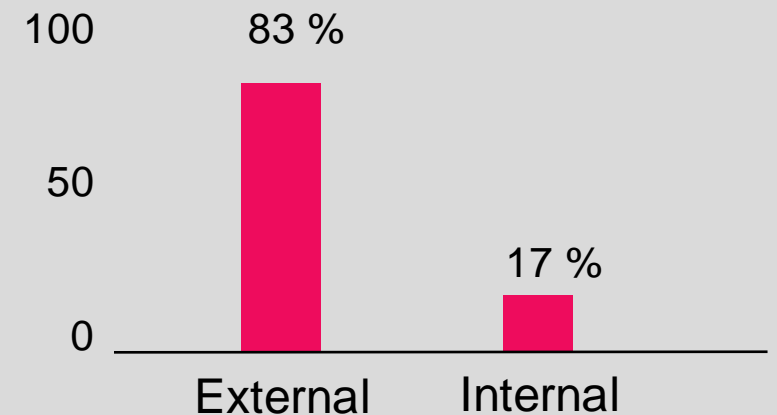
causes financial and reputational damage.

- **Vulnerable external facing assets**

Limit visibility into external digital footprint, making it challenging to detect and mitigate vulnerabilities.

External Threats are the # 1 Risk

SOURCE OF DATA BREACHES (%)



Verizon Data Breach Investigations Report
2023 (source)

Security Operations Team Challenges

Enterprises Need a Comprehensive Risk Management Platform



1. IBM Security Cyber Resilient Organization Report 2020 (source)

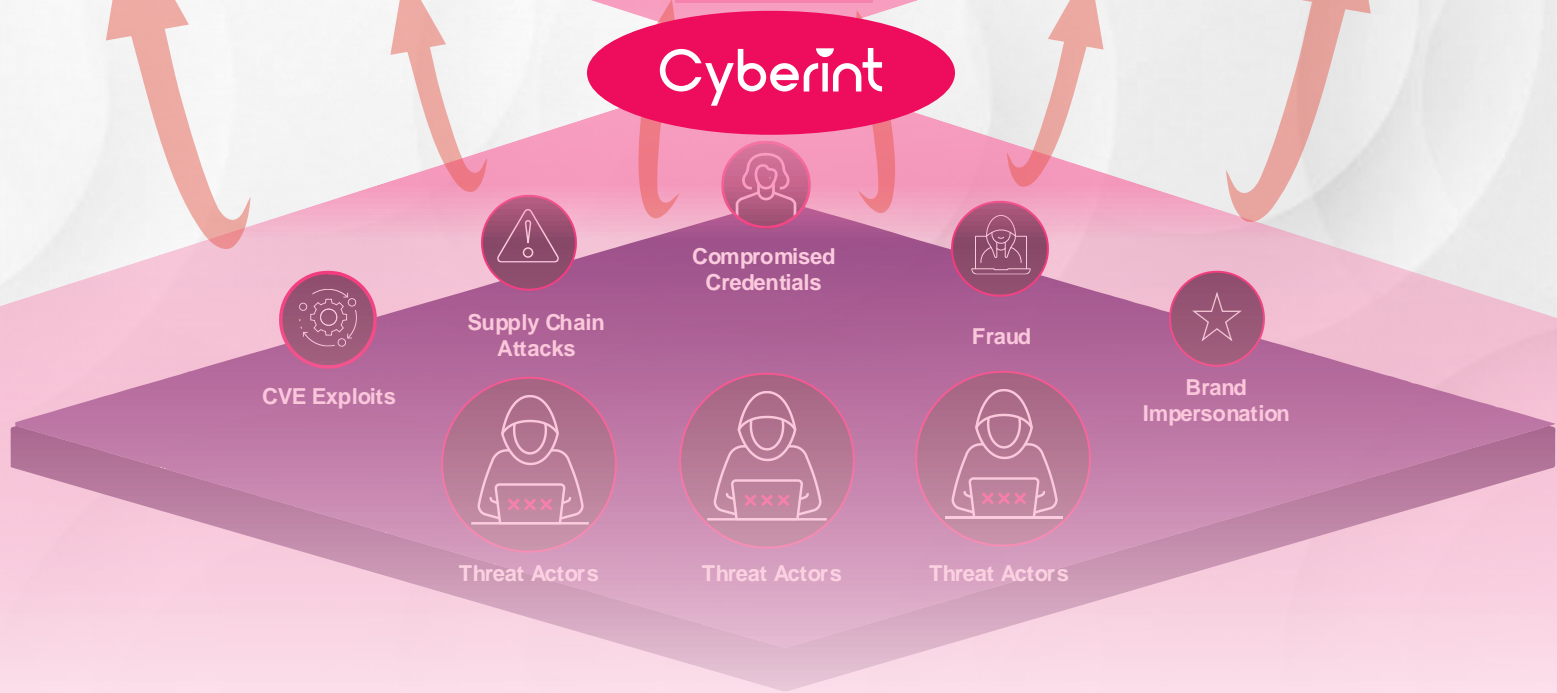
2. Ponemon Institute Reveals Security Teams Spend Approximately 25 Percent of Their Time Chasing False Positives; Response Times (source)

3. (ISC)2 Cybersecurity Workforce Study (source)

WHAT ASSETS DO YOU NEED TO PROTECT?





WHAT RISKS DOES YOUR ORGANIZATION FACE?




Comprehensive External Risk Management


Attacks Surface Monitoring


 Shadow IT & Asset Discovery


 Vulnerabilities & Exposure Detection

 Active Vulnerability scanning


Global Threat Intelligence


 Ransomware watch & Threat landscape

 Enriched IoC Feeds

 Intelligence Knowledgebase

Targeted Threat Intelligence


 Dark web Monitoring & Actor Chatter

 Credentials and Account Takeover

 Fraud & Data leakage

Brand Protection


 Brand & Phishing Protection


 Social Media Impersonation

 Mobile App Impersonation

Supply Chain Intelligence

 Vendors & Technology Detection

 3rd party Risk Management

 Alerting on Critical Risks and Breaches

Remediation

Fast & Effective Takedowns | 3rd Party Integrations

Expert Threat Intelligence

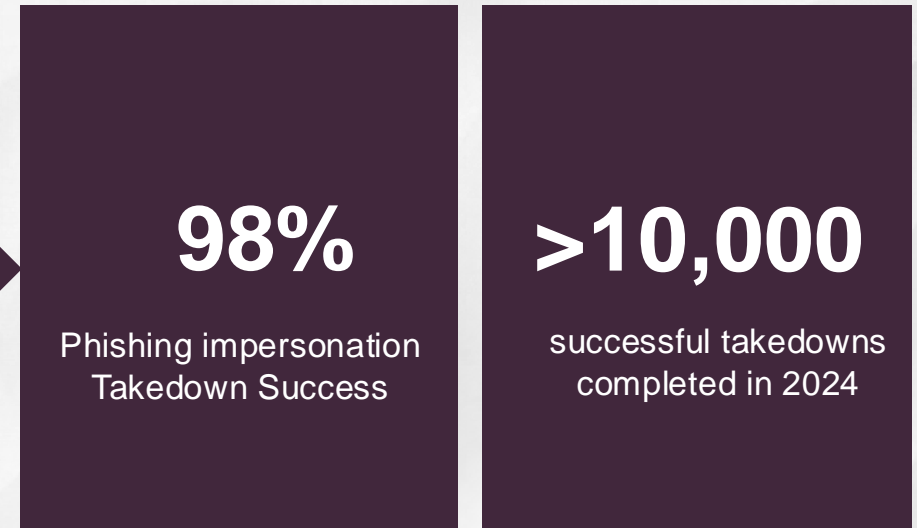
Triage & Contextualization Of Alerts | Virtual HUMINT | Custom Investigations & Threat Actor Profiling

Fast and Effective Remediation and Takedowns

Malicious Content Takes Many Forms



Industry-Leading Takedown Services



Key Benefits

- Add services offering based on Cyberint teams of experts
- Reduce the probability of account takeover and costly fraudulent activity
- Protect your customer's organization from impersonation attacks that damage their brand

3 Layers Intelligence Managed Services From Expert



- Strategic threat reports
 - CVE & malware analysis
 - Ransomware & APT tracking
- Dedicated Cyber Threat Intelligence analyst
 - Deep triage & enrichment
 - Industry & regional expertise
 - Virtual Humint Operation
- Continuous triaging for defined use case
 - 1st level intelligence support
 - Customer technical support
 - Takedown Operations

Recognition As an Industry Leader

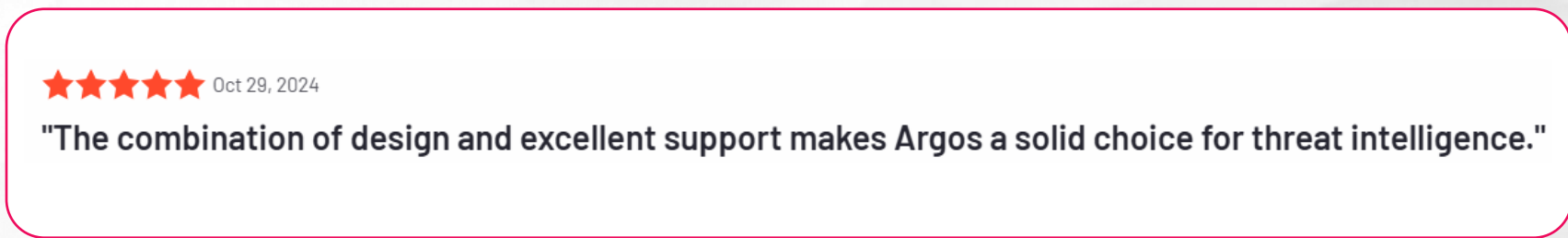
By Industry Analysts



“In today’s threat landscape, organizations face a multitude of challenges, including limited resources, visibility, and scalability. Cyberint recognized these unmet needs early on and capitalized on new growth opportunities to consolidate CTI, DRP, and EASM solutions into a unified framework and provide organizations with a holistic security posture.”

<https://e.cyberint.com/hubfs/Frost%20and%20Sullivan%20-%20Company%20of%20the%20Year%20-%20EERM%20->

By Our Customers



<https://www.g2.com/products/argos-threat-intelligence-platform/reviews>



Infinity ERM Value Summary

A Unified External Cyber Risk Solution

Infinity ERM provides a comprehensive solution for external cyber risk management that unifies cyber **threat intelligence**, **dark web monitoring**, **attack surface management**, **brand protection**, and **3rd party risk**.


Continuous and Autonomous Discovery and Ongoing Collection

Automatically identify what are your **digital assets**? Who are your suppliers? Which threat actors target your assets? Continuously **Collect** and **Triage** relevant data.

Impactful Intelligence for Quantified & Tangible Risk Reduction

High fidelity & contextualized **alerts** with low false positives. Reducing time for risk **mitigation** which generates **positive impact** on the business and **reduces the overall cyber risk**.

Competitive Landscape

	 Infinity ERM	 Recorded Future	 ZEROFOX	 KELAR	 INTEL471	 GROUP-IB	 SOCRadar	 digital shadows	 INTSIGHTS
Attack Surface Management	●	●	●	●	●	●	●	●	●
Phishing Protection	●	●	●	●	●	●	●	●	●
Brand Protection	●	●	●	●	●	●	●	●	●
Social Media Monitoring	●	●	●	●	●	●	●	●	●
Data Leakage Detection	●	●	●	●	●	●	●	●	●
Deep & Dark Web Chatter	●	●	●	●	●	●	●	●	●
Malware Intelligence	●	●	●	●	●	●	●	●	●
Vulnerability Intelligence	●	●	●	●	●	●	●	●	●
Supply Chain Intelligence	●	●	●	●	●	●	●	●	●
IoC Feeds	●	●	●	●	●	●	●	●	●
Fidelity & Context of Alerts	●	●	●	●	●	●	●	●	●
Takedown Services	●	●	●	●	●	●	●	●	●
Quality & Speed of Support	●	●	●	●	●	●	●	●	●

● strong capability ● capability provided ● not provided



PRODUCT DEMO

Offering & Packaging

	Essential	Advanced	Complete	Elite
External Attack surface module for Asset discovery; Vulnerabilities and Exposure detection	✓	✓	✓	✓
Detection of phishing & brand abuse sites	✓	✓	✓	✓
Credentials & Account Takeover monitoring & alerting	✓	✓	✓	✓
Global Cyber news and ransomware watch	✓	✓	✓	✓
Detection of Social Media and mobile app Impersonation for brand and VIPs	●	✓	✓	✓
Phishing beacons for site cloning detection instances	●	1	1	3
Open; deep and darkweb sources collection & search engine	●	✓	✓	✓
Data leakage & Fraud detection	●	✓	✓	✓
Global Threat Intelligence Knowledgebase	●	✓	✓	✓
Supply chain intelligence- Number of out of the box monitored vendors	●	3	5	10
Number of users	1	3	5	8
Cyberint coins for Takedowns & investigations	20	100	250	400
Managed service - Dedicated CTI Expert for on-going Intelligence triaging of complex threats alerting	●	●	✓	✓
Managed service- Proactive threat hunting by CTI Expert	●	●	●	✓
Managed service- Guaranteed SLA for intelligence threat hunting for Cyber Incidents	●	●	24 hours	4 hours
Number of Threat hunting users	●	●	●	1



Q&A

yochaic@checkpoint.com



Thank You